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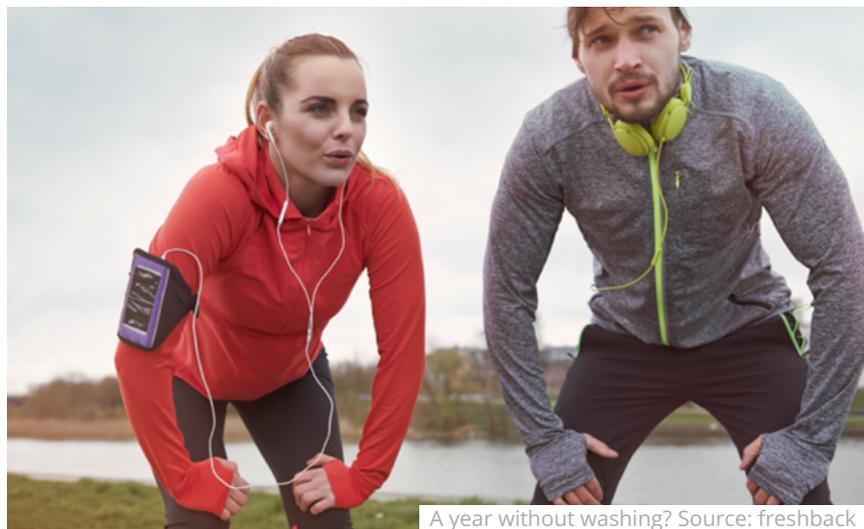
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Israeli development will allow you to do laundry once a year

Inib Abitl | 2 days ago 2 hours ago Internet

ציין שליחה שמור בפייסבוק שתף

Do laundry once a year? Practice without feeling the smell of sweat? New Israeli development will allow you to enjoy a whole year without body odors or sweat



A year without washing? Source: freshback

It is reasonable to assume that most of us do laundry for clothes not because of mud or color stains, but because of the sweat and smells that accompany it. But what if the clothes were immune to the side effects of the sweat? Did we also have to do laundry then? New Israeli development will allow us to wear clothes over and over again for a year - without washing

Wear a garment year - without washing

Did you know that sweat itself does not smell? It turns out that the familiar scent comes from the fact that sweat creates a comfortable environment for growing bacteria and bacteria - and they actually create the bad body odors. Freshback is a new detergent in Israeli development that creates a molecular bond between active and anti-bacterial materials and fabric fibers

The scientific development, which is protected by a number of patents, performs deep cleaning of the fabric, with the active substance killing 99.99 percent of the existing bacteria on the fabric and preventing new bacteria from forming. The

Mobile Apps

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Dark

.prevent body odor, sweat odor or mold odor for an entire year
Institute, without stinking; Another advantage is when you go to places without the possibility of laundry such as camping or reserve duty; A third advantage is saving luggage instead of packing while traveling abroad, because you can wear certain items several times

Each freshback kit is sufficient for one laundry, ie about 6 kg of clothing or bedding, and includes a bag of laundry detergent, a bag with the active ingredient, which includes a combination of natural substances such as baking soda and citric acid known as antibacterial and bag With what the company calls "molecular glue," which binds the active material to the fibers of the garment.The combination of active ingredients with the creator creates an impenetrable layer of protection for bacteria and bacteria that preserves the properties of the fabric
According to the company, the product has been proven effective for about a year or about 25 washings. The company emphasizes that all materials are completely natural and maintain the ability to breathe "fabric" and the original color of all types of clothes and fabrics

Entrepreneur: The large companies have not developed such a product, because it is contrary to their strategy

The developer behind this development is the Israeli start-up Maaterra. **"Our development is protected** by patents and it offers a new level of cleanliness with the highest level of hygiene, and it is the only one that allows users to stay without body odors - both during and after **sports,** " said Gilad Gozlan, CEO of the company. "There are some textile manufacturers that produce antibacterial and body odor products, but they are limited to their products, while Freshback ".is designed to upgrade existing clothing and fabrics

Why did not the world's largest detergents - with all their money - develop such a product

Gozlan: "Over the past decade, many attempts have been made to develop antibacterial products, but they have focused mainly on the textile industry, and the large companies in the laundry industry are also trying to find solutions in the field, "This glue has allowed long-term, effective antibacterial solutions, which can reduce the use of laundry detergents, contrary to the strategy of large ".companies whose aim is to encourage the frequent use of these substances

Now available for early purchase

The company has now **launched a mass funding campaign** , in which it hopes to raise \$ 15,000 for continued development and marketing. The pre-launch price of the campaign is NIS 32, including shipping for one kit, which is enough for 5-6 kg of "clean" clothes per year

[To the campaign page](#)

Freshback™ - The Ultimate Laundry Hack - Live on Indiegogo.com

ציוץ שתף

Yaniv Avital

Living and breathing technology from the days of the beautiful Spectrum ZX. Sick of all kinds of gadgets - those who connect to USB, and those "who call it "Dad



מיון לפי הישנות ביותר

0 תגובות

הוסף תגובה...



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OM



Guest

Assuming that the materials used are specific to the elimination of bacteria and not the fat cells of the person who wears them, it should be noted that the bacteria will not develop resistance to the antibacterial substances, as happens in non-controlled use of antibiotics Good luck

day 1 hour ago 1

REPLY 3

day 1 hour ago 1

REPLY 2



Eliran



Guest

נשמע טוב מדי מכדי להיות אמיתי, זה ממש מדע בדיוני!
אם זה אמיתי זה הולך לחסוך כל כך הרבה מים וחשמל, איך לא דיברו על
המצאה כזאת כבר? זה ממש פורץ דרך! חשוד שלא שמעתי על זה
בחדשות...

בכל אופן לזה שהגיב על תאים הומנים. חיידקים ותאים הומנים בנייים
אחרת לגמרי ולכן אין סיבה שמה שהצעת יקרה. לגבי עמידות, לפי איך
שהבנתי שהתכשיר עובד הוא יוצר סביבה שהחיידקים לא יכולים להיות
בה ע"י חלקיקים בעלי מטען חשמלי כלשהו, זה לא דומה לחומרים
שבולעים ומכניסים לגוף, אני לא חושב שלמנגנון כזה דרסטי יש אופציה
לפתח עמידות.

בהצלחה להם! מחכה בקוצר רוח להשקה

day 26 minutes ago 1

הנב 2



משה



Guest

(איכס)

hours 49 minutes ago 23

הנב 2-



צופה המצד



Guest

קצת חשוד ואולי אף מאוד, 6 אנשים רק כדמויות ניהול ושיווק לפחות על
פי עמוד הפריוייקט (יש אולי יותר), שעל פי לוחות הזמנים רכשו פטנטים
הקימו חברה בישראל התחילו ייצור במרץ!, ומה שחסר להם זה 50000
שקל,!!! מה אני מפספס כאן

hours 9 minutes ago 19

הנב 2



אחד שיודע



Guest

הקמפיין הוא לא בשביל ה-50 אלף אלא לצרכי חשיפה לשוק.

hours 54 minutes ago 17

הנב 0



צחי



Guest

איזה יופי, אז שנה שלמה לא אצטרך להחליף תחתונים.

hours 22 minutes ago 17

הנב 1



D J



Guest

אוקי אז אין ריח והזיעה תתנדף בסוף... אבל מה עם המלח שבזיעה?

hours 15 minutes ago 17

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hours 2 minutes ago 13

הגב 4

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